

SYI 2017 | VOLUME 12 | ISSUE 1

# SuperYacht

i n d u s t r y

## *Aquijo*

GROUND-BREAKING LUXURY SAIL YACHT

## *Royal Huisman*

SECURES NEW DEEP WATER FACILITIES

## Palma Superyacht Show

SHAPING UP FOR GROWTH IN PALMA



## GREAT START TO 2017

I was once again fortunate enough this year to be included as one of the 242,000\*visitors to the boot Düsseldorf show, which boasts a tremendous atmosphere and seventeen exhibition halls. Over the course of nine days, more than 1,800 exhibitors from 70 different countries showcased products, innovations and trends within the industry. I spent most of the day relishing my time in the halls dedicated to the superyacht industry, filled with enthusiastic visitors and exhibitors alike. I met with several members of the Deutsche Yachten association, such as Yachtlite, and viewed their quality, illuminating, three-dimensional letterings and logos that give any yacht that extra touch of elegance and radiant charisma.

From 15 to 17 February I was invited by Jotun in Sandefjord Norway for a press tour. Firstly, I would like to thank the KLM pilot who successfully and safely landed the plane after two attempts in the heavy fog. Secondly, I would like to thank Jotun for organising the press tour; the presentations were interesting, we were given a great behind-the-scenes tour in the Jotun Lab, and we visited the Jotun Museum. The

evening programme was an experiential historical one, with a focus on the Viking Age. We visited the Gaiahallen where we sampled the local beer (Gaia) and viewed the Viking ship "Gaia". This was proceeded with a venture into the woods for some outdoor activities (throwing axes and archery), dinner, beer, a performance by Stella Polaris, all neatly rounded off with coffee and dessert.

The following day, after a much welcomed later start, we visited the Jotun Vindal factory before devouring lunch and heading home. Look out for a full article on Jotun in issue 2 of SuperYacht Industry.

Forthcoming shows are the MYBA Charter Show Barcelona from 24 to 27 April and the Palma Superyacht Show from 28 April to 2 May.

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*More than 1,800 exhibitors showcased products, innovations and trends.*

There is nothing left to say apart from – see you there!

Marco Geels  
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# Yachtlite®

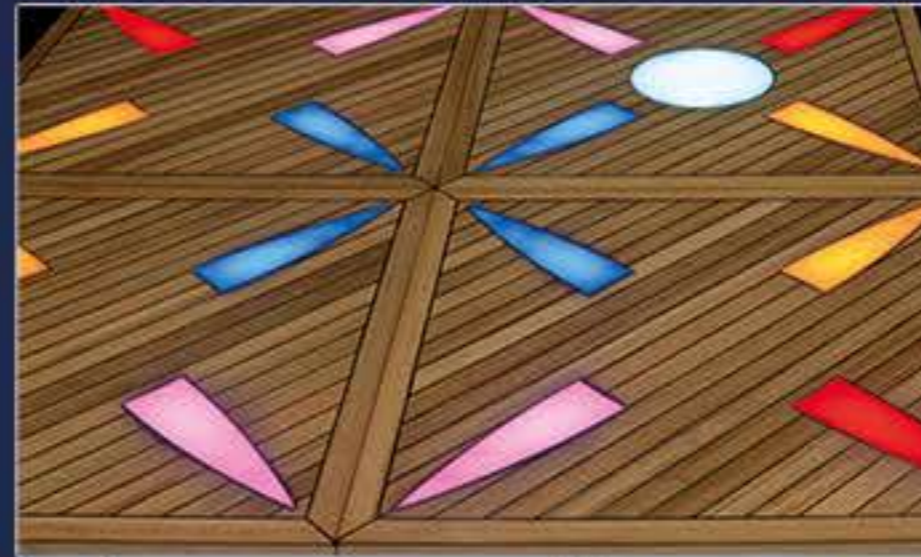
## Creative Light Design



Light up your world: Exclusive design illumination for yacht exteriors and interiors



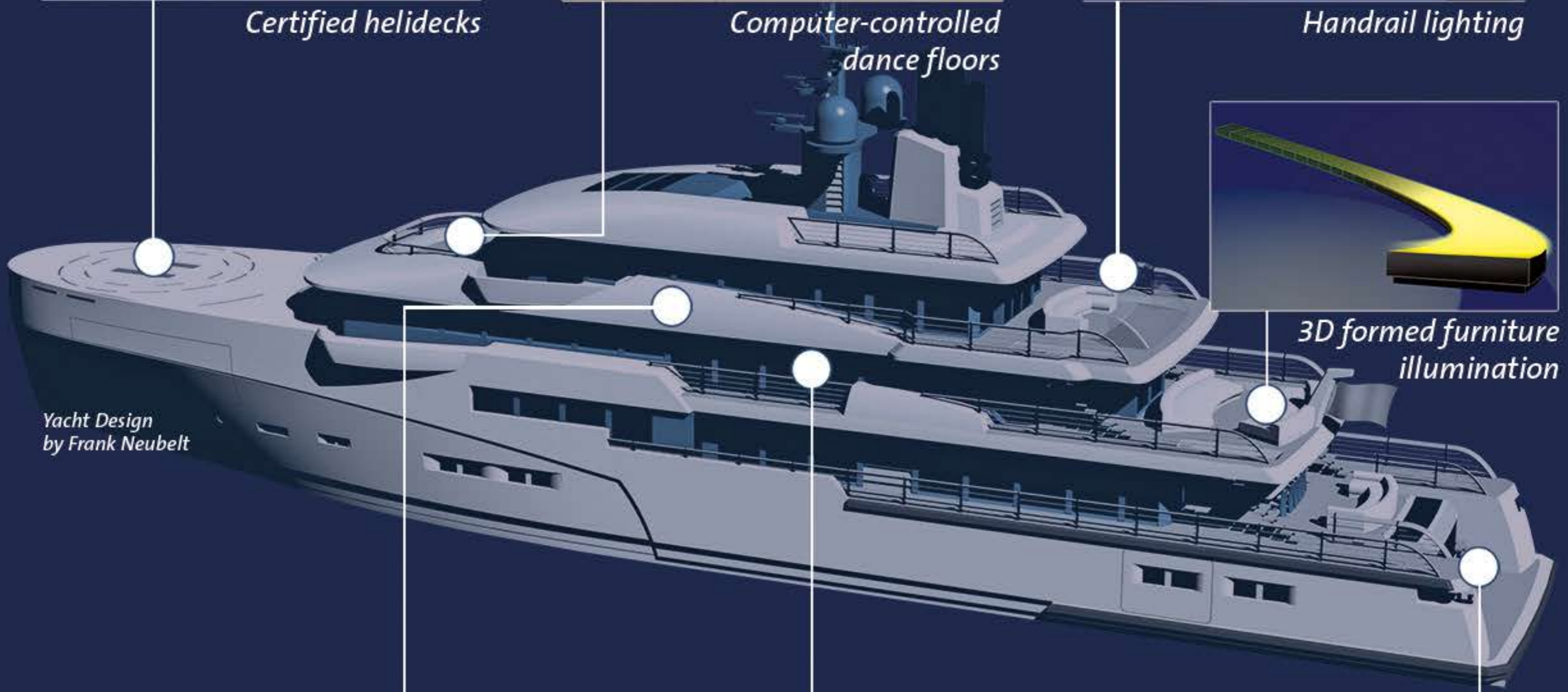
Certified helidecks



Computer-controlled dance floors



Handrail lighting



Yacht Design  
by Frank Neubelt



3D formed furniture illumination



Letterings & logos



Illuminated pool flooring



Individual stair illumination



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