

Super Yacht

i n d u s t r y



Monaco

GLITTERING SUPERYACHT EVENT

Choppy Waves

SEA TEST DAY ITALY

Malta

DESTINATION STRATEGICS

Perle Noire

PERFORMANCE ARCHITECTURE



Yachtlite – Exclusive Light Design

Illumination and light effects are becoming increasingly important each year in the superyacht industry. "And the limitations to LED lighting have not even been touched", says YACHTLITE CEO Stefan Wienecke. "With modern accessories such as intelligent controllers, safety and comfort on board is also being constantly improved. An Internet connection and the appropriate equipment is enough and we can take control of lighting scenarios for our customers, even directly from our offices in Hannover. The combination of illumination and feel-good factor can be evoked with increasing precision."

Adaptation to surrounding light is an important keyword. For example, illumination can be automatically switched on – of course with dimmer – when a blind is lowered. Light becomes active where needed: during certain activities or according to existing natural light conditions. The interplay between safety and fun factor is achieved by working the respective applied light intensities. Incorrect positioning, insufficient or too bright light can be effectively avoided.

Ship owners, convinced by the quality and innovation, increasingly request creative LED

designs at YACHTLITE, also for their villas and garden landscapes. What is considered as spectacular and trendy for a yacht, is definitely so in architecture on land.

At this year's MYS letterings from YACHTLITE will again be the illuminating eye-catchers on many superyachts. Illuminating interior solutions are usually treated as confidential according to privacy rules and are not on public display. Whether warm shades of light in illuminating vanity mirrors, subtly luminous frames for pool scenarios or individually dimmed stairs, customers always find custom-made solutions with matching accessories at YACHTLITE.

"Treadable light is a standard at YACHTLITE since our development of FloorLite; we will shortly be presenting yet another spectacular novelty – our first order is imminent", reveals Stefan Wienecke. The opportunity for detailed discussions with



YACHTLITE is provided at the MYS, once again at the joint "Deutschen Yachten" (Superyacht Germany) stand QE5.

i. www.yachtlite.com

Yachtlite® Exclusive Light Design

Night View
Day View

MEMBER OF
DEUTSCHE YACHTEN

Stefan Wienecke GmbH
Sales Office:
Dreihornstr. 18
30659 Hannover · Germany

Tel.: +49 511 647 40 0
Fax: +49 511 647 40 40
www.yachtlite.com
info@yachtlite.com

YachtLites
Smooth Operator

FormLite
Illuminating Elements

FloorLite
Homogeneous Light Inlays

Light up your world: Exclusive design illumination for the exterior and interior of your yacht

FT. LAUDERDALE INTERNATIONAL BOAT SHOW
Oct 27 – 31, 2011

MYS MONACO YACHTSHOW
21/24 September 2011

AMSTERDAM TRADE FAIR METS 2011
Amsterdam, 15 – 17 Nov. 2011