

# SUPERYACHT

B U S I N E S S

Industry insight for decision makers



## Flying high

What lessons can yacht builders really learn from the jet sector?

## Trumpy

New investment is bringing back style and romance



## Products

The latest innovations and technology coming to the market



## Tax haven threats

How the international clampdown will impact large-yacht interests

## Yacht transporters

Report on the financial benefits of using transocean carriers

## Sanlorenzo

The historic Spanish yard getting ready to step into the future

# USA

## The beacon for new-build recovery?

Standing tall against recession, America reveals why it feels an uplifting sense of optimism





## NEW PRODUCTS



### MOBILE TELEPHONE

► **Producer:** Vertu  
► **Web:** [www.vertu.com](http://www.vertu.com)

Vertu has launched the Constellation Ayxta mobile phone which is the first clam phone the company has created. Handcrafted using ceramic, leather, aerospace grade aluminium and sapphire crystal, the phone not only has Vertu's famous concierge service but it also sports a new 'City Brief' button that connects the owner to first-class lifestyle facilities within their location using in-built GPS and internet technology.



### YACHT LETTERING

► **Producer:** Yachtlite  
► **Web:** [www.yachtlite.com](http://www.yachtlite.com)

Yachtlite is now using porcelain lettering to show off a yacht's name. The company says that the surface glaze gives the porcelain a shimmering finish. Once fired and glazed, the material is ideally suited for use in the harsh marine environment. Special changing diodes provide a wide variety of colours to backlight the yacht's name.



### SEARCHLIGHT

► **Producer:** ITT Jabsco  
► **Web:** [www.jabsco.com](http://www.jabsco.com)

The new 2335L Remote Control Dual Beam Searchlight from ITT Jabsco has an output of no less than 200,000 candlepower. Once targeted the beam can perform automatic and continuous sweeps 10° either side of the initial direction. The light rotates 360° and tilts from between 7° above horizontal to 18° below.



### PRECISION INSTRUMENTS

► **Producer:** Simrad  
► **Web:** [www.simrad-yachting.com](http://www.simrad-yachting.com)

Engineered for commercial use but with a more sophisticated appearance, Simrad's new iS80 and iS70 range of instruments display yacht and navigational information concisely and accurately. At 173mm<sup>2</sup> (6.8in<sup>2</sup>), the iS80 is larger than the 114mm<sup>2</sup> (4.5in<sup>2</sup>) iS70 range.



### SATELLITE COMMUNICATION

► **Producer:** KVH Industries Inc.  
► **Web:** [www.kvh.com](http://www.kvh.com)

Reducing the size of its antenna to 33cm (1ft) high and 34cm (1.1ft) in diameter, KVH's TracPhone FB150 is the smallest in its range of Inmarsat FleetBroadband systems. Able to handle IP connection speeds of up to 150Kbps, with simultaneous voice and SMS services, the antenna is fully stabilised to protect its performance from a yacht's motion through water.



# Yachtlite Exclusive Light Design



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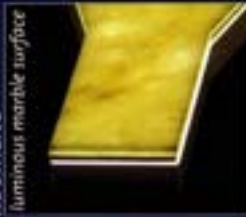
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FrontLite



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luminous marble surface

YachtLites

