

Super Yacht

i n d u s t r y

Monaco Yacht Show

SO EXCLUSIVE

Red Dragon

A TRUE WORK OF ART

Salute

STANDING TALL

Yacht Valley

ANNUAL DUTCH SHOWCASE



Yacht Lettering

Naming the Dream

Sensational illuminating lettering, logos and objects from Yachtlite radiate as optical highlight on yachts in various ports of the world. Despite the fact that people were sceptical at first, the company started a lighting trend six years ago. Today, the company has equipped over 3000 yachts.

Since 2002 Yachtlite manufactures illuminated and non illuminated letterings, logos, signs, panels, stair lights and light profiles. Special requests are already common day practise. Rear side adaptation on horizontal and vertical hull curvature; special characters (Japanese, Arabic) or individually developed mounting solutions are all possible, along with noble PVD-coating, the illuminating realisation of logos, signs and illustrations. Light and colour control and its integration in existing systems are also deliverable – on request with remote control. "At Yachtlite the dream of owning a yacht receives a name at last, and every shipowner wants to know that this name is optically worthy", says Managing Director Stefan Wienecke.





"Yachts from Luerssen, Abeking&Rasmussen, ISA International Shipyards Ancona, Nobiskrug, Pendennis and many others are carrying Yachtlite letterings."

Lighting Dreams

During the first presentations and trade fairs many people were sceptical because they weren't sure if anyone would want an illuminated sign. At the same time several shipyards and owners were enthusiastic and ordered immediately. One Dutch designer said to the Yachtlite team: "You do lovely and positive work. You name and light dreams! My compliments!" The first Yachtlite was 'Kermit' in 2002, after which the product was named and the production refined. The second Yachtlite was installed on a Drettmann 'Elegance' in spring 2003. Yachtlite soon 'enlightened' and inspired a quickly growing number of competitors that started copying and imitating. Today the company has equipped over 3000 yachts all over the world of which the smallest was 15 ft long and the largest over 460 ft.



Individually Manufactured

Once the name, font type, LED colour, desired surface and dimensions are decided, Yachtlite starts manufacturing. As a preview, the ship's owner receives a data with a simulation of the lettering both in daylight and at night. Letterings are individually manufactured to precisely fit the specific hull curvatures, according to either received data or laser scanning. One secret for the perfect lettering illumination lies in the individual equipping with single LEDs, sealed by hand in high quality acrylic.

The long-lasting LEDs are shockproof, waterproof and, above all, invisibly sealed in high quality acrylic. Neither wind, salt water, heat nor UV-rays can harm these products. According to desire, taste and budget Yachtlite provides a wide spectrum of surfaces with which the acrylic front is refined. High-gloss

polished and bevelled stainless steel for optimum light refraction, gold-plated PVD with fine colour nuances, porcelain owner-designed covers, noble wood, brilliant varnish or colourful high-performance foils are simply the generic terms for the many different models.

Noble Shimmer

A world premier of luxury class took place at this year's boat Düsseldorf. On the grey stern of the Bandido 75 from Drettmann, 'Just4Us' was spelled out in white porcelain with white LEDs. The porcelain has a soft, highly noble shimmer,

which no coat or varnish can possibly rival. The material is solid, filled with stabilizing illuminates, so that hardly any risks exist. The colour is baked and therefore colour-true and seawater-resistant. The clientele is found under enthusiasts of the unusual and exquisite. Any colour shade, as well as the porcelain pattern can be found in the completely handmade lettering. Conceivable and highly exquisite would be a front illuminating version engraved with the owner's signature, gently shimmering in the dark.

Homogeneous Illumination

This year Yachtlite introduced the new 'FormLite' line: light-spot free LED illuminating elements for furniture, ceiling recesses and outdoor fixtures. The FormLite elements can be manufactured according to CAD-data to perfectly fit every form. They are optionally equipped with LEDs in neutral-white, warm-white or other established colours. The result is a soft, homogeneous illumination without any visible LEDs or reflecting light spots. With FormLite direct or indirect interior or exterior illumination is achieved, custom-made by Yachtlite. Undesirable spot reflections in glossy surfaces are reliably avoided. Herewith Yachtlite meets the requirements frequently expressed by designers, outfitters and owners, who yearned for the end of the light tube era. The first projects have already been processed worldwide.

HighLite

The current new developments, already a secret 'highlite', are the stair lights with individual logo. The 'StairLites' offer a discreet CI placement on the one hand, and an eye-catching noble self-presentation with practical worthiness on the other hand.

They are perfectly suited as reliable stairway, gangway, cockpit and floor room illumination since placement is bountiful. To eliminate every risk of injury, Yachtlite has chosen an oval standard format (90 x 50 x ca. 8 mm) with bevelled edges. Special forms and neutral surfaces are also possible. A further distinctiveness is the simple mounting. The StairLites are available in small series from ten articles with owner's initials or in larger quantities for series yachts with shipyard logo or ship's name, optionally with surface lamination or stainless steel.

i. www.yachtlite.com

